



TREK 2000 INTERNATIONAL LTD (Registration Number 199905744N)

PRESS RELEASE

Trek 2000 promotes FluCard™ in Japanese market

- **Revolutionary device lets consumers shoot, share and upload directly from camera**
- **Trek, the inventor of FluCard™**

SINGAPORE, 22 June 2010 – Trek 2000 International Ltd (“Trek” or the “Company”) – the Singapore mainboard-listed engineering solutions provider and inventor of the ThumbDrive® – today announced the expansion of sales of the FluCard™, a new Secure Digital (SD) card that integrates Wi-Fi wireless communication with data storage capabilities, allowing users to easily share and transfer images or videos directly from their cameras without the use of a computer, to Japanese market.

With the announcement today in Japan on the establishment of an Industry Forum*, “Trek will integrate FluCard™ Menu Options and applications into next-generation photographic equipment as a complete offering, facilitating ease of use with multiple added functions including Wi-Fi functionality” Mr Henn Tan, Trek’s Executive Chairman and CEO said.

The FluCard™ will be available for sale to consumers from August 2010.

Currently, to share information, camera users rely on computers and the internet. With the arrival of the FluCard™, information can be transferred wirelessly on a peer-to-peer basis or among a community of FluCard™ users, for example to other cameras, digital photo-frames, computers, laptops or any equipment with a SDIOs or SD Card host slot where a FluCard™ can be inserted to operate. In addition, end-users can select, upload and store their images and recordings to a “cloud” in the form of the FluCard™ portal, where consumers or authorized parties can simply download them anytime from anywhere at their convenience.

The FluCard™ compliant with the SD memory card standard supports IEEE 802.11b/g and has an 8-gigabyte capacity. It can transfer both JPEG and RAW images, the two most widely used digital formats.

Being the world's first wirelessly enabled "insert-and-play" device, one of the key technological features of the FluCard™ is its formidable Menu Option software. This software enables the FluCard™ to operate independently with ease across all Secure Digital Input Output ("SDIO") and SD cards host interface devices.

Trek's research and development capabilities and anticipation of market needs have enabled the company to be at the forefront of creating new inventions. Leveraging on the FluCard's™ scalability, developments for the next-generation FluCard™ are ongoing to offer consumers even more applications.

* Standard Promotion Forum for Memory Cards Embedding Wireless LAN is a provisional Industry Forum name and may be subject to change.

About Trek 2000 International Ltd

Trek 2000 International Ltd, an industry leader, innovator, original inventor and patent owner of the ThumbDrive® (i.e. USB Flash Drive) offers state-of-the-art design solutions ranging from Mobile Media Solutions, Wireless, Anti-piracy, Compression and Encryption to sophisticated Enterprise Solutions all catering to the fast changing digital industry. Trek with its library of granted patents is represented all over the world and has offices in the U.S., Malaysia, Thailand, India, Hong Kong, Singapore, the Netherlands, China, the Philippines, Vietnam, Cambodia and Japan to serve the rapidly expanding markets across all regions. A public listed company whose shares are quoted on the Singapore Stock Exchange (SGX:Trek), Trek 2000 International Ltd was named by Forbes Global as one of the Best Small Companies in the World of 2000 and 2002. Trek 2000 International Ltd was also ranked as the Best Managed small Company in Singapore by AsiaMoney (of Euromoney). Trek also received the INVENT Singapore AWARD 2008.

Trek®, ThumbDrive®, DivaDrive™ and FluCard™ are trademarks or registered trademarks of Trek Group of Companies in Singapore and / or other countries.

For more information, visit our website at <http://www.trek2000.com.sg> , <http://www.thumbdrive.com> and <http://www.flu-card.com>.

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